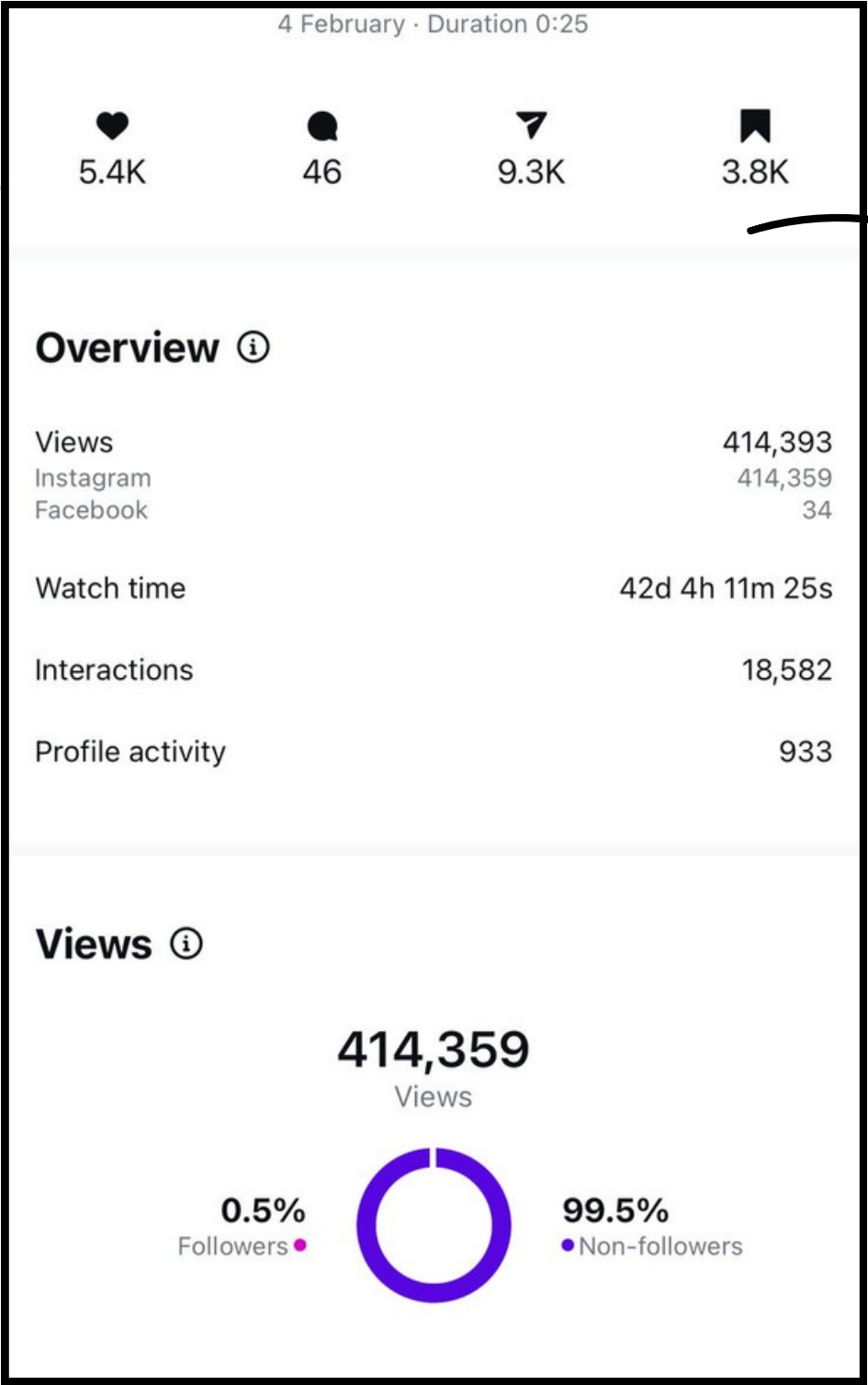
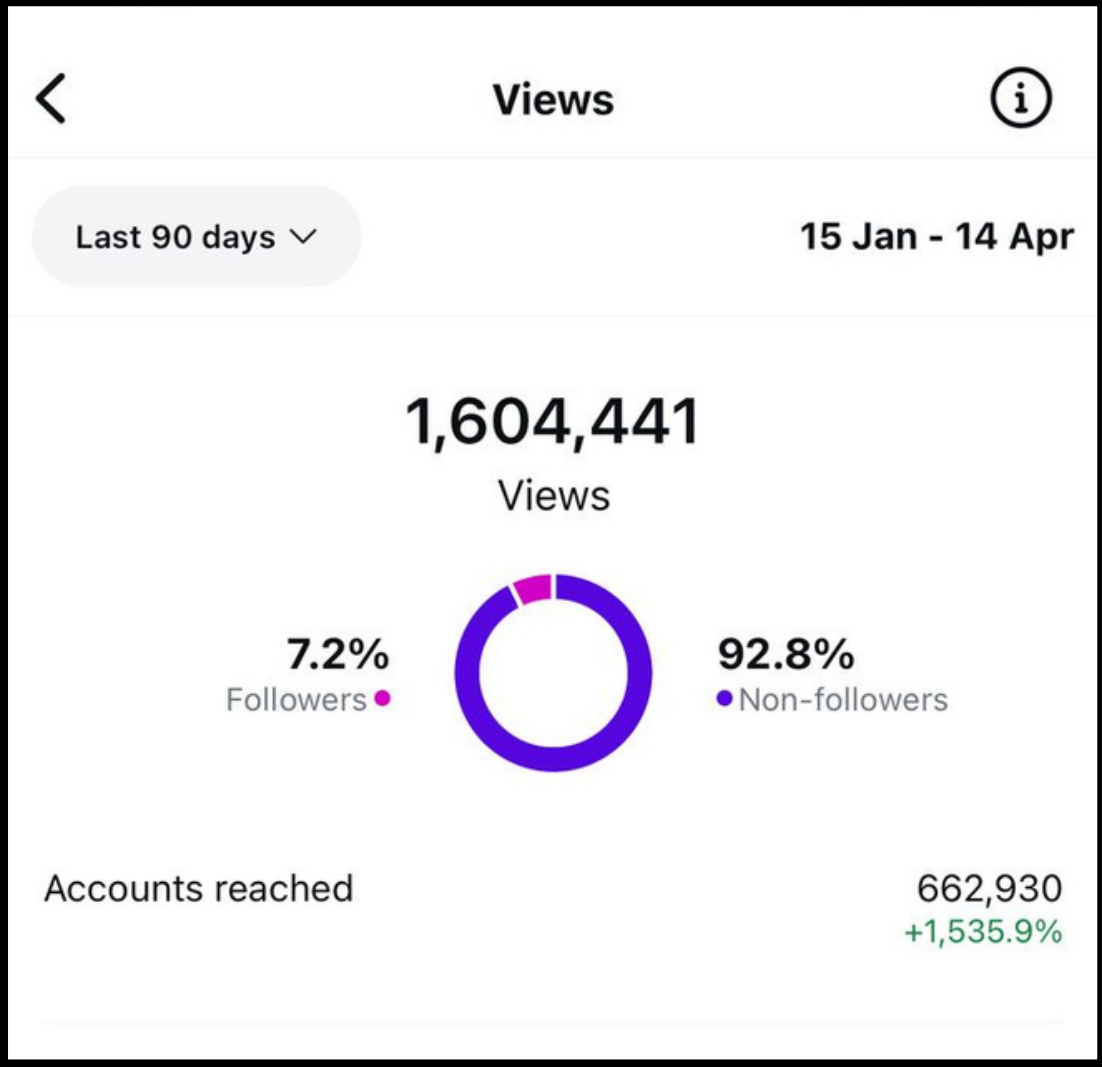
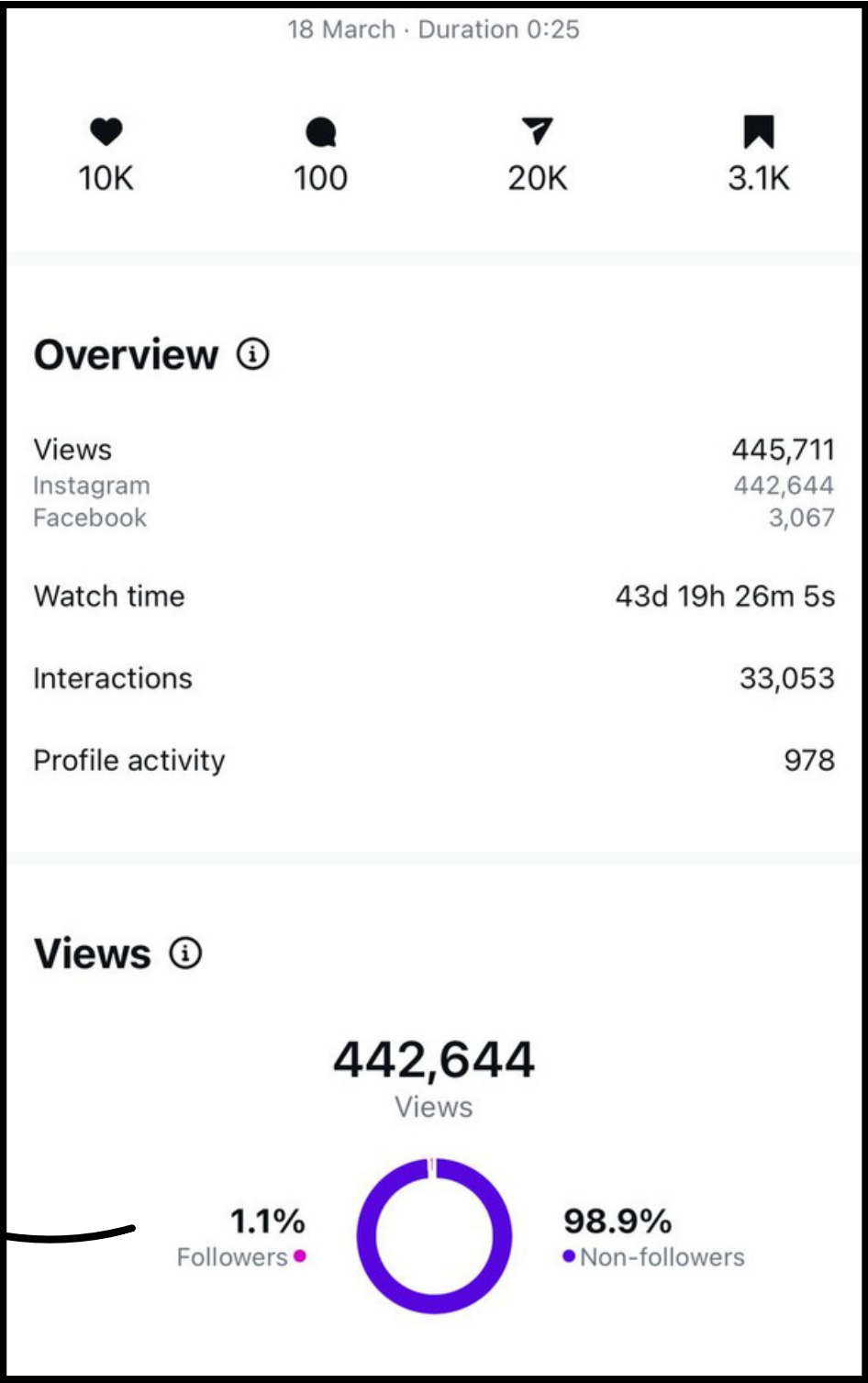


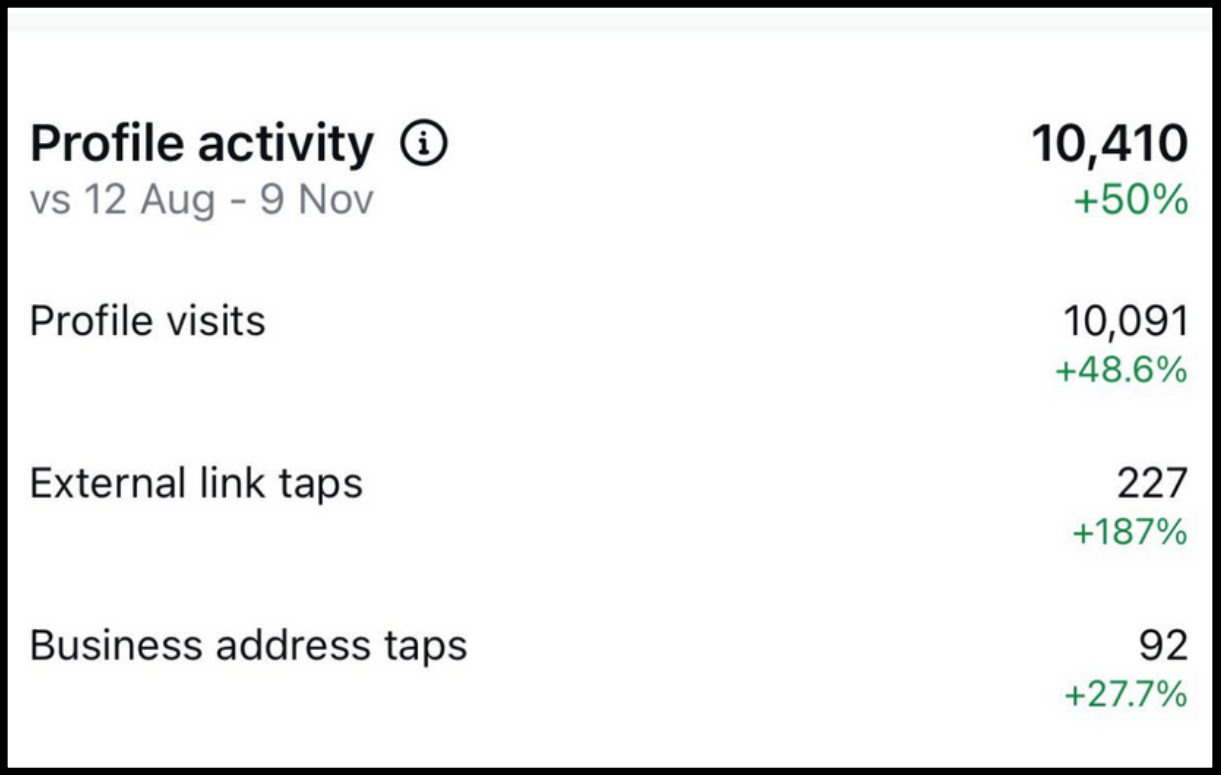
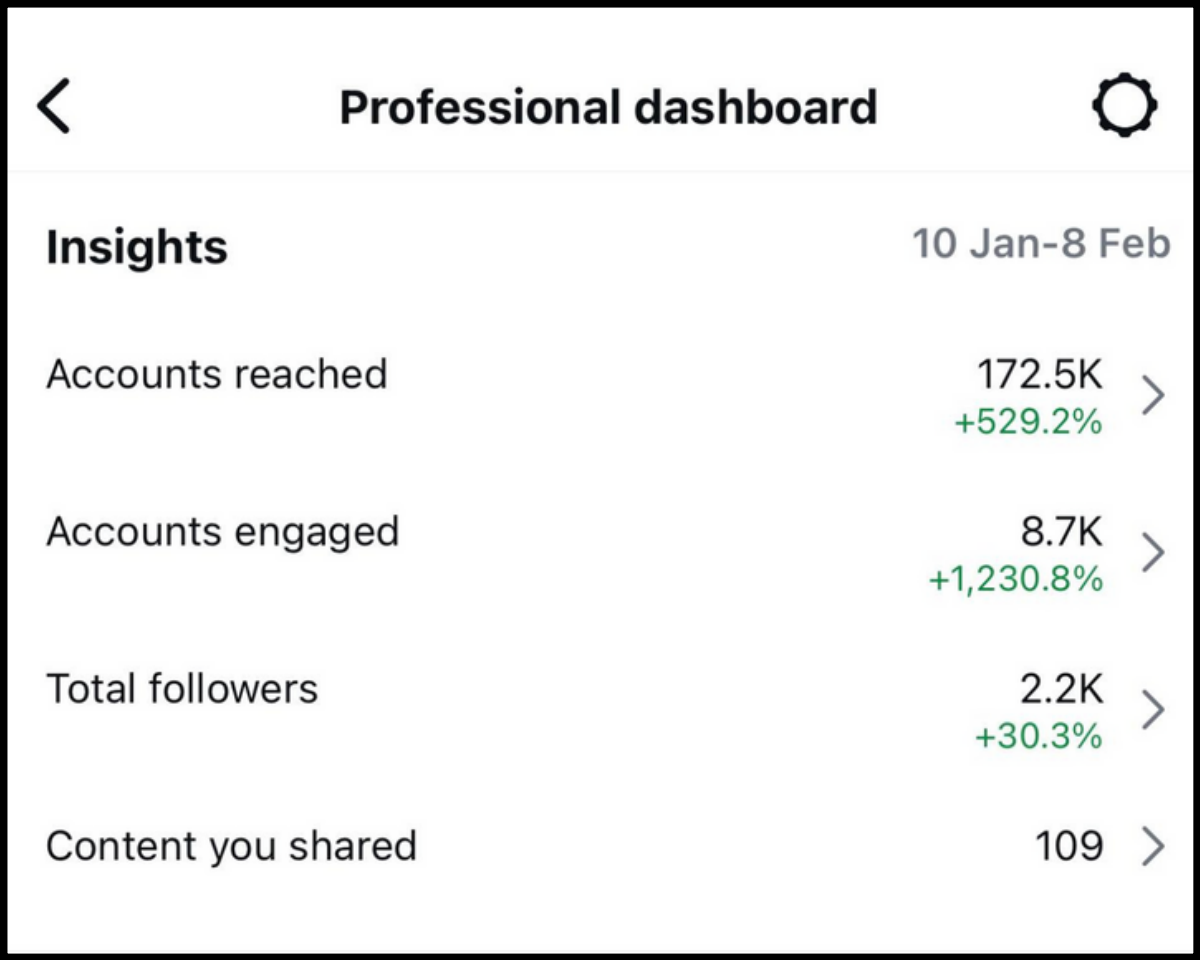
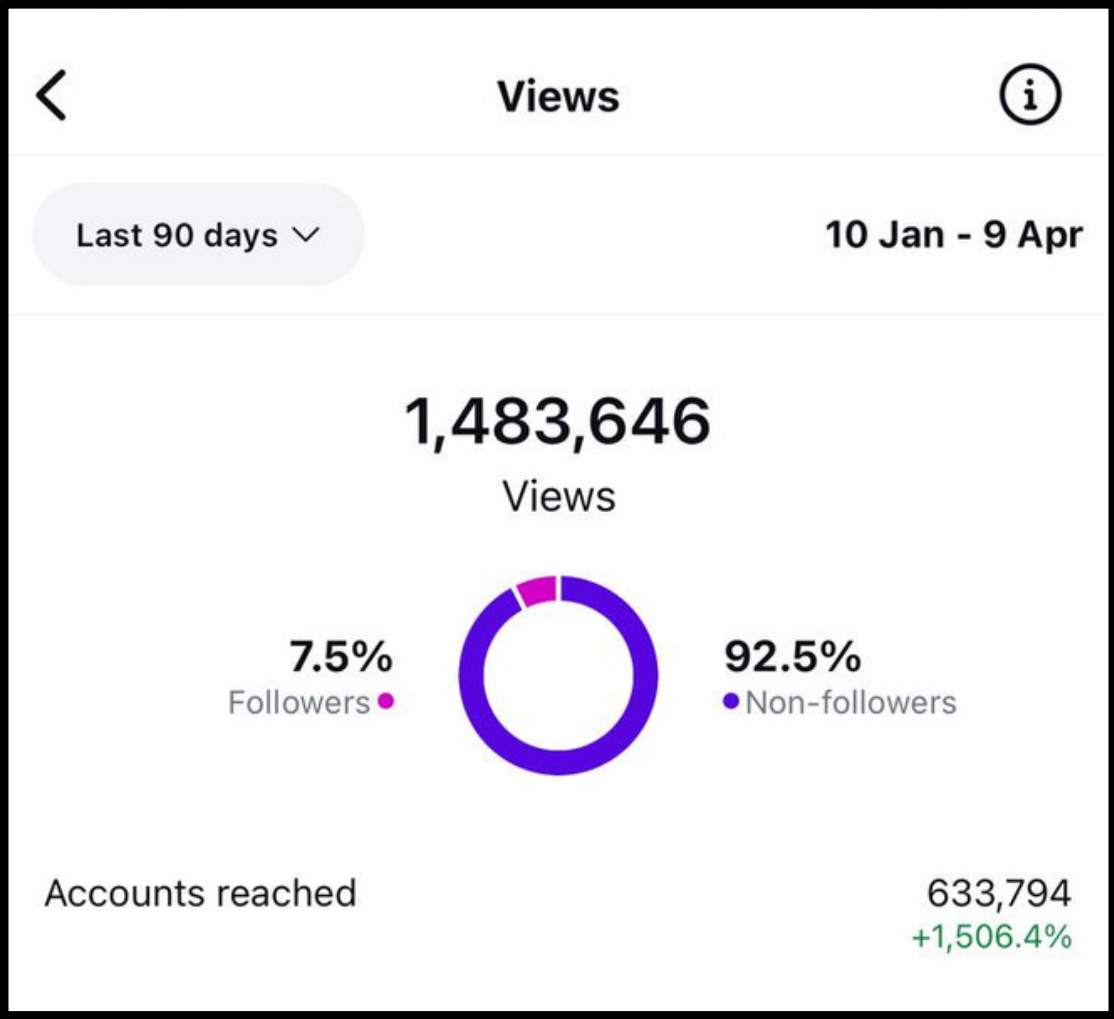
OUR ORGANIC INSIGHTS



Our Viral Reels Insights



OUR ORGANIC RESULTS



OUR ADS RESULTS

Results	Reach	Impressions	Cost per result
944 Follows or likes	319,295	346,705	₹1.73 Per follow or like
944 Follows or likes	319,295 Accounts Centre acco...	346,705 Total	₹1.73 Per follow or like

Results	Reach	Impressions	Cost per result	Amount spent
462 [2] Website purchases	1,221,391	1,586,941	₹107.83 [2] Per Purchase	₹49,817.19
91 [2] Website purchases	313,703	366,563	₹97.72 [2] Per Purchase	₹8,892.22
13 [2] Website purchases	42,065	45,163	₹165.62 [2] Per Purchase	₹2,153.03
20 [2] Website purchases	51,265	59,736	₹120.88 [2] Per Purchase	₹2,417.67
266 [2] Website purchases	924,942	1,108,949	₹121.59 [2] Per Purchase	₹32,343.14
23 [2] Website purchases	54,288	59,636	₹104.56 [2] Per Purchase	₹2,404.80
875 [2] Website purchases	2,161,671 Accounts Centre acco...	3,226,988 Total	₹112.03 [2] Per Purchase	₹98,028.05 Total Spent

Reach	Impressions	Cost per result	Amount spent	CTR (all)	Purchase ROAS (return on ad spend)	Website purchase ROAS (return...
16,895	19,247	₹123.29 [2] Per Purchase	₹1,232.85	1.69%	7.21 [2]	7.21 [2]
16,268	17,988	₹110.58 [2] Per Purchase	₹1,216.35	2.51%	8.13 [2]	8.13 [2]
55,520	69,348	₹119.52 [2] Per Purchase	₹4,302.88	2.84%	8.15 [2]	8.15 [2]
50,016	62,786	₹116.10 [2] Per Purchase	₹4,295.77	2.79%	7.98 [2]	7.98 [2]
122,367	169,369	₹117.53 [2] Per Purchase	₹11,047.85 Total Spent	2.66%	7.97 [2] Average	7.97 [2] Average

7-8 ROAS
Achieved

OUR SHOPIFY RESULTS

